





Speaker Biographies

	<p>Wilbur Ross Chairman & CEO, W L Ross & Co</p> <p>Wilbur Ross, CEO of WL Ross & Co. LLC, may be one of the best known private equity investors in the U.S. His private equity funds bought Bethlehem Steel and several other bankrupt producers and revitalized them into the largest U.S. producer before merging them into Mittal Steel for \$4.5 billion. Mr. Ross remains a Director of what is now ArcelorMittal, the world's largest steel company. He also created and chairs International Coal Group; International Textile Group, the most global American company in that industry; and International Auto Components Group, a \$4.5 billion producer of instrument panels and other interior components, operating in 17 countries; Compagnie Europeenne de Wagons Sarl, the largest rail car leasing company in Europe, and American Home Mortgage Servicing Inc., the second largest servicer of subprime mortgages.</p>
	<p>Mark Adams Head of Purchasing, Toyota Europe</p> <p>Graduate in Production Engineering and Management from Loughborough University of Technology – UK. Early career at Rover Group and later Leyland DAF. Joined Toyota Motor Manufacturing UK in 1992. Transferred to Toyota Motor Europe HQ in Brussels in 2001, now holding the position of Vice President, Purchasing. Married with 4 young children, interests include soccer, golf, fishing and classic cars.</p>
	<p>Phil Gott Director of Automotive Consulting at IHS Global Insight.</p> <p>Phil brings over 30 years of automotive industry advisory experience to IHS customers worldwide, offering insights into the future of automotive technology and markets, identifying competitive advantages and developing targeted business strategies to achieve significant business returns.</p>
	<p>Rolf Schumann European Business Development, Better Place</p> <p>Rolf Schumann is a business-development executive for Better Place, the leading electric vehicle services provider. He focuses primarily on Germany, where he is based. In his role, Schumann engages key parts of the transportation ecosystem—including automakers, energy companies, and governments—with the ultimate goal of realizing the vision of zero-emission electric vehicles powered by renewable energy.</p>



Franz von Holzhausen
Chief Designer, Tesla Motors

As Chief Designer, Franz von Holzhausen is responsible for driving the overall design direction of Tesla Motors, and is charged with establishing a world class design competency for all future Tesla design concepts and production vehicles.



Diarmuid O'Connell
Vice President of Business Development, Tesla Motors

Diarmuid joined Tesla Motors in 2006, and currently serves as the Vice President of Business Development in which capacity he manages commercial relationships and all aspects of government affairs. Before joining Tesla, Diarmuid served as Chief of Staff for Political Military Affairs at the US State Department, where he was involved in policy and operational support to the U.S military in various theaters of operation.



Peter Brown
Editorial Director and Associate Publisher, Automotive News Group

Peter Brown became editor of Automotive News in February 1989. Since then, he has led the expanding Automotive News Group to dramatic growth and greater global prominence. Today, as editorial director and associate publisher of the Automotive News Group, he oversees 50 automotive reporters and editors around the world, from Detroit to Munich to Tokyo.

The Automotive News Group is the world's leading source of industry news, analysis and data for automotive executives. It comprises two trusted print publications and many online products.



Mr Arndt Ellinghorst,
Head of Automotive Research, Credit Suisse

Since the beginning of July 2007, Arndt is heading the European Automotive Research team at Credit-Suisse based in London. Arndt has a degree in Business Economics from the University of Osnabrueck, Germany.



Dr. Martin Haubensak
Partner, A.T. Kearney

Martin Haubensak is a Partner of A.T. Kearney, a leading global top management consulting firm with presence in 35 countries and a strong track record in the Automotive Industry. He started his career at A.T. Kearney 19 years ago. In the early stages of his career he was assigned to consulting engagements in various industries in Europe, Brazil and in the US. Since 14 years he is member of the Global Automotive Practice of A.T. Kearney and is serving OEMs and suppliers in the areas of Restructuring, Operations Improvement, Strategic Sourcing and Aftermarket Service. He is based in the Düsseldorf office. Before joining A.T. Kearney, he was assistant professor at St. Gallen Business School, Switzerland, where he graduated with MBA and PhD.
Martin.haubensak@atkearney.com



Dr. Steven Wingett
Surveys Manager, SupplierBusiness Ltd

Steven Wingett has a Bachelors degree and a DPhil. Upon graduation he worked for several years as a market analyst at a London-based business-information company, primarily concerned with forecasting and company profiling. He joined SupplierBusiness in 2005, coordinating research projects.