

SupplierBusiness

An IHS Global Insight Company

New Directions for Auto Suppliers: A Radical Industry Reconfiguration?

Thursday 17th September 2009

Room "Dimension", Hall 4.2, Frankfurt Messe, Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main

09.00 Registration and coffee

9.30 Introduction, Martin Haubensak, Partner, AT Kearney
Beyond the crisis – Sustainable Restructuring of the Auto Industry

The industry framework

Chaired by Automotive News Editor, Jason Stein

9.35 Stewart Pedder, Managing Director, SupplierBusiness
Where are we in the crisis? Results of SupplierBusiness/AT Kearney survey

9.45 Keynote speaker, Wilbur Ross Chairman & CEO, W L Ross & Co
Opportunities and challenges in the automotive sector

10.15 Arndt Ellinghorst, Head of Automotive Research, Credit Suisse
What shape will the global auto industry be in as it enters the next decade?

10.45 Philip Gott Director, Automotive Consulting, IHS Global Insight
The challenges of a shift to electrification in the longer term

11.15 – Coffee break

Changing OEM demands on suppliers

Chaired by Automotive News Editorial Director and Associate Publisher, Peter Brown

11.45 Steven Wingett, Surveys Manager, SupplierBusiness
How are OEM-Supplier relations weathering the downturn?

12.00 Mark Adams, Head of Purchasing, Toyota Europe
Working with suppliers

12.30 Mr. S Maitra Executive Director, Supply Chain, Maruti Suzuki India Ltd
Rising to the challenge of the crisis

13.00 Lunch

Electrification and the opportunities of new technologies

Chaired by Phil Gott, Director, Automotive Consulting IHS Global Insight

14.00 Diarmuid O'Connell, Vice President of Business Development, Tesla Motors
The opportunity for Tesla. How big, when and how?

14.20 Franz von Holzhausen, Chief Designer, Tesla Motors
A competitive leading edge niche EV manufacturer?

14.40 Rolf Schumann, Head of Project Development in Europe, Better Place
A new business model for new business opportunities

15.15 Coffee break

Supplier reactions to new demands chaired by Edmund Chew Managing Editor
SupplierBusiness

15.45 Prof. Dr. Gernot Spiegelberg, Vice President, Electric Vehicle Corporate Technology, Siemens AG
Opportunities for the supplier industry in the coming technological transformation

16.15 Mrs. Adeline Mickeler, Executive Vice President Corporate Planning and M&A, Plastic Omnium
Adapting to the new industry environment

16.40 Philip Wylie, Director, Houlihan Lokey
Outlook for global consolidation in the supply base

17.00 Feedback and close Edmund Chew

Should you wish to learn more about our latest products and services, our sales team will be on hand to provide demonstrations and answer any questions you may have. Tickets for this event also include entrance to the main IAA Frankfurt Motor Show.

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